



WHAT'S MISSING FROM YOUR BATTERY SERVICE?

If you only have a rack and a phone number, you're missing out on true battery service. Imagine offering your customers top-quality batteries and nationwide coverage from a household name America has trusted for more than 60 years.

What if your battery service provider actually provided true service?

	BRAND X	INTERSTATE
Fully charged products every time	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Always stocked with the batteries you need	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Nationwide warranty your customers want	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Preferred 5 to 1 by auto technicians	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Powerful brand trusted by your customers	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Exceeds top industry standards	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Hassle-free recycling solutions	<input type="checkbox"/>	<input checked="" type="checkbox"/>



No other battery service provider takes care of you like Interstate Batteries.

WHY CHOOSE INTERSTATE®?

LONGEST LIFE

With Interstate, you can offer the best battery for where and how your customers drive. Our automotive battery lineup features our top-performing battery with the longest life, the MT7 AGM, as well as the Mega-Tron Plus® and Mega-Tron® II.

PROFESSIONAL INSTALLERS

We choose to partner with repair experts like you. When consumers visit any of our 200,000 Dealers, we know they're getting more than a powerful battery. They're getting the best battery expertise and service around.

PREFERRED 5 TO 1

America's auto technicians prefer us 5 to 1 over the next leading brand.* For seven years running, they've voted Interstate Batteries the "Overall Best Brand of Automotive Batteries in the U.S." in independent surveys.

QUALITY PRODUCT

Every Interstate battery is built according to strict specifications to exceed top industry standards.

NATIONWIDE WARRANTY

Interstate stands by its batteries, as do more than 200,000 Interstate authorized Dealers across the nation. Your customers can count on our quick and hassle-free warranty to cover them anywhere in the nation.

POWERFUL BRAND

Interstate Batteries is a national powerhouse rooted in local businesses across the U.S., Canada and Latin America. When you connect to Interstate Batteries, you're plugging in to our powerful community of trust and expertise.



* Frost and Sullivan, 2014